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What were your concerns about the program before you joined or what were your hesitations? *Most people have reasons that initially hold them back, I would love to know yours.*

Would it just give me information I already knew, or could find easily. Would I get information that, while interesting, wouldn't actually improve my resume/understanding of myself.

What made you join the program and chose Caroline?

I was referred by an ex-colleague, as a different ex-colleague had worked with Caroline. He had a very good impression of his experience.

What happened that made you realise you needed help? What triggered you?

Difficulty in making headway with recruiters being able to identify or define what and how they can promote me in market. As I was not working and could feel a desire to find a new role, the timing was perfect.

Describe in your own words your situation before the program?

Left my previous role in April, and very keen to define and secure a new role that is closer to my skills and values. I have a strong understanding of my own values and strengths/skills but needed to translate that into something that could read well in the job market.

How have things changed or improved since we've been working together?

I have a much better understanding and comfort with how I am placed in the job market, and what that could mean for prospective employers. I have also gained some great new contacts through proactively using LinkedIn in ways recommended by Caroline.

Can you describe your biggest aha moment?

That my previous assumptions about how to structure my resume and especially cover letter were wrong!

How does this compare to all the free online advice?

Having a personalised experience is already worthwhile. Being in a group environment and sharing experience and knowledge with other similar level folk is also very worthwhile. There is strong emphasis on improvement and getting value out of the course from Caroline who is a good personality and well suited to lead this kind of thinking and push.

What would you tell someone who's hesitant to work with Caroline?

I have print outs and pages, filled with values and personality tests from management and leadership courses. Caroline really helped identify how those can then translate into something that can read well with recruiters, which is something other courses rarely do.

By thinking about solutions and less about raw promotion of myself, I felt that my skills and values are much more relevant and useable for career growth and change.