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What were your concerns about the program before you joined or what were your hesitations? *Most people have reasons that initially hold them back, I would love to know yours.*

I was burnt out from a very stressful corporate job and wasn't sure that I'd be able to focus my mind on job hunting or that I really wanted to know about all the mistakes I made in job hunting in the past.

What made you join the program and chose Caroline?

I did a free webinar with Caroline and her methodology seemed very practical and logical I could see immediately how I could make improvements to my job search.

I love Caroline's energy and enthusiasm, she is super positive and encouraging. She is very insightful and I really liked her, direct feedback style and makes sure you acknowledge and use the feedback she's giving you.

Caroline is extremely generous with her time and information and her experience in recruitment gives her a lot of credibility and insight into how recruiters and interviewers work.

What happened that made you realise you needed help? What triggered you?

I have had a series of jobs that I haven't really enjoyed, and once again, I just took the first job that came along, even though I wasn't very enthusiastic about it.

I knew this wasn't the best way to map out my career and I wanted some help to understand exactly what I was looking for, to set clear career goals and get some feedback as to whether those goals were realistic and achievable.

Describe in your own words your situation before the program?

I was a career drifter, I went for roles that paid well but didn't think about the values and fit of the organisation, or even if it was a role I was interested in. That meant I ended up working for a lot of organisations with cultures that slowly ground me down.

My resume was and all things to all people resume - packed with words I thought employers wanted to hear and long lists of technical skills. It was positioning me for roles that weren't a good match.

Similarly, my interview skills were OK, but tended to be structured around exactly what needed to be said to get the role. I would just ask the standard questions at the end of the interview but nothing that explored whether I was a good fit or would enjoy the role.

How have things changed or improved since we've been working together?

I have a lot more confidence in reviewing job descriptions now, I'm clear on the type of role, projects, organisational culture and manager that will let me perform at my best.

I no longer send out resumes in response to every job ad that I could do, I use the framework Caroline taught me and take time to think about if it's something that is right for me.

I will be much less of a people pleaser in interviews now and go in looking out for the signals that tell me the role isn't a great fit. I know how to ask values-based questions that will highlight the things that I find important in a role.

Overall, I am much more confident and intelligent in my job search.

Can you describe your biggest aha moment?

There were a lot of aha moments during my work with Caroline, but I think the biggest one was when I saw clearly how I'd been working at organisations that had very different values to me and could understand why it had often been a struggle to deal with the culture and ways of working.

How does this compare to all the free online advice?

It doesn't compare, it's in a completely different class. Caroline's advice was different to anything I'd read online before, she has a clear methodology which I applied to myself and came up with information and answers that work for me. Other people would find something different I'm sure. That is another of Caroline's strengths she is able to take all the information that is flying at her and distil it down into specific comments and advice that always hit the mark.

What would you tell someone who's hesitant to work with Caroline?

Caroline makes the daunting task of writing a resume and interview skills engaging fun and amazingly easy.

While she makes sure you get results, she takes everything step by step so it's easy to achieve the end result which is a powerful resume and effective interviewing skills.

Caroline is a delight to work with, always looking for clues in what you say to help you get crystal clear on what you want in your career and then providing the tools you need to achieve it.

I would highly recommend Caroline to anyone who wants to improve their chances of career success.